MERITOCRACY, LEADERSHIP, COMPETITION, BEST-IN-CLASS PERFORMANCE AND DELIVERING ON PROMISES: THESE ARE THE FIVE CORE PRINCIPLES, THE FIVE FUNDAMENTAL PILLARS BEHIND THE PROFOUND CULTURAL CHANGE THAT HAS TAKEN PLACE AT FIAT
### Key figures

*Continuing operations (Fiat S.p.A.) as at 31/12/2010. Excludes Chrysler*

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<th>Category</th>
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<td>Plants</td>
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<td>Employees</td>
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- **€1,112,000,000** in Trading Profit
- **€1,284,000,000** for Research and Development
- **€35,880,000,000** in Revenues
**STRUCTURE**

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<th>AUTOMOBILES</th>
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<th>100% Fiat Group Automobiles*</th>
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Mission

Magneti Marelli, Teksid and Fiat Powertrain, and the production systems sector, through Comau.

Following the demerger of its capital goods businesses to Fiat Industrial (January 2011) and the increase in its stake in Chrysler to 58.5%, Fiat S.p.A. is expanding and accelerating the industrial integration with Chrysler Group. The strategic objectives for the next phase center around leveraging synergies to reduce costs, expanding the global product offering and improving market penetration worldwide.

PLANNING THE FUTURE

Fiat S.p.A. is an international auto group that designs, produces and sells cars for the mass market under the Fiat, Lancia, Alfa Romeo, Fiat Professional and Abarth brands and luxury and performance cars under the Ferrari and Maserati brands. It has increased its global reach through the integration with Chrysler Group, and expanded the product portfolio with Jeep and Chrysler brand models produced in North America that are now also distributed in Europe through the new Lancia-Chrysler and Jeep sales networks, which together account for more than 1,000 dealers. Fiat S.p.A. also operates in the components sector, through Magneti Marelli, Teksid and Fiat Powertrain, and the production systems sector, through Comau.
Guiding this momentous project is a management team created through an extensive selection process that focused on both technical and leadership skills. A team that reflects the cultural and geographic diversity of the two groups and is working to guarantee everyone at Fiat and Chrysler a more certain and challenging future, where the exchange of cultures and know-how is a source of both professional and personal growth.

VALUES AND LEADERSHIP

The Fiat-Chrysler integration is aimed at creating an efficient and competitive global auto maker. The two groups are sharing industrial know-how, resources, projects, targets, challenges and ambitions to achieve that objective. Even more vital to the success of this project, however, is that they share a common spirit and the values of integrity, dedication and a commitment to maintaining promises, in addition to transparency, respect, rigor, reliability and passion.
Fiat’s principal business areas are automobiles, components and production systems, with a particular emphasis on innovation and sustainability. Following the acquisition of majority ownership of Chrysler Group LLC, the management structure was reorganized to enhance the integration of Fiat and Chrysler, optimizing the process for managing business activities, target-setting, strategic decision-making and investment, as well as facilitating the sharing of best practices, including development of key human resources. That structure consists of 4 main groupings. The first grouping is composed of 4 Regional Operations Groups (NAFTA, EMEA, LatAm, Asia) for car manufacturing and sales, plus Parts and Service (MOPAR), Automotive Components (mainly Magneti Marelli) and Systems and Castings (Teksid and Comau). The second reflects the focus on global or potentially global brands (Fiat, Fiat Professional, Alfa/Abarth/Maserati, Lancia/Chrysler, Jeep, Dodge) with an emphasis on continuous improvement and development of appropriate brand portfolios, as well as implementation of adequate commercial and marketing strategies in each region. Finally, the third and fourth groupings work across operating regions to ensure consistency and rigor in industrial processes and optimization of capital allocation.
### 2010 HIGHLIGHTS (€ million)

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<tr>
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<th>FIAT GROUP AUTOMOBILES</th>
<th>MASERATI</th>
<th>FERRARI</th>
<th>FIAT POWERTRAIN</th>
<th>MAGNETI MARELLI</th>
<th>TEKSID</th>
<th>COMAU</th>
<th>OTHER BUSINESSES &amp; ELIMINATIONS</th>
<th>TOTAL FIAT S.P.A.</th>
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<tbody>
<tr>
<td><strong>Net revenues</strong></td>
<td>27,860</td>
<td>586</td>
<td>1,919</td>
<td>4,211</td>
<td>5,402</td>
<td>776</td>
<td>1,023</td>
<td>(5,897)</td>
<td>35,880</td>
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<tr>
<td><strong>Trading profit/(loss)</strong></td>
<td>607</td>
<td>24</td>
<td>303</td>
<td>140</td>
<td>98</td>
<td>17</td>
<td>(6)</td>
<td>(71)</td>
<td>1,112</td>
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<tr>
<td><strong>R&amp;D expense</strong></td>
<td>722</td>
<td>62</td>
<td>148</td>
<td>80</td>
<td>2,923</td>
<td>2</td>
<td>12</td>
<td>(54)</td>
<td>1,284</td>
</tr>
<tr>
<td><strong>Number of employees</strong></td>
<td>57,611</td>
<td>626</td>
<td>2,721</td>
<td>12,453</td>
<td>34,269</td>
<td>7,275</td>
<td>12,216</td>
<td>10,560</td>
<td>137,801</td>
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</table>

Figures are for continuing operations (Fiat Spa) as at 31/12/2010 and exclude Chrysler.
Automobiles
The world over, Fiat represents cars designed for those who identify with its refreshing, upbeat style. This quintessential symbol of Italian motoring excellence has simplicity, quality and a constant striving for innovation in its DNA. These values underpin the popularity and success of the entire range. From the 500, Panda, Bravo, Punto MyLife and Doblò to the newly-introduced Freemont, every model is inspired by a desire to meet the needs and expectations of customers, reflecting Fiat’s mission for building its own future. The new range of dual-power gasoline/LPG models demonstrates the brand’s commitment to the environment through the development of concrete solutions that are affordable for everyone – and available now.
Lancia

It was the visionary Vincenzo Lancia who united elegance and technology - two seemingly separate worlds - to give life to a legendary brand that has become an icon of Italian excellence, a brand whose long tradition and wealth of experience translate into genuine works of art. The passion and style of Lancia combined with the American vitality and substance of Chrysler have inspired a rebirth of the brand and its defining values: Style, Substance and Attitude. These qualities are exemplified in the new range of models resulting from the fusion of two unique cultures that have a common objective: to create cars with a truly distinctive character and design. Cars like the new Ypsilon, a little gem with five doors, or the Delta, a compact that offers the spaciousness and comfort of a luxury sedan. Completing the range are the brand’s new global flagship Thema and top-of-the-range Voyager MPV, the first products of the alliance between Lancia and Chrysler.

Alfa Romeo

With a history of sporting successes that have ignited the spirit of millions, Alfa Romeo is synonymous with innovation and Italian style combined with excellence in engineering and technological content. The extraordinary 8C Competizione supercar, an automotive gem, is a perfect demonstration. Another example is the 4C prototype, which combines the technology of the future, efficiency of the present and Alfa Romeo’s sporting heritage in a single car. The Giulietta is yet another example, embodying a celebration of the past as well as a look into the future of the spontaneity and elegance that have long been the hallmarks of Alfa Romeo. Every Alfa Romeo has its own unique personality: from the Mito, the sportiest compact of all time, to the 159 and Sportwagon, which combine the qualities of a sedan with the spirit of an authentic gran turismo. For every one of these models, however, the goal is the same: to provide true driving pleasure, together with the maximum in safety and ecological performance.
Abarth

Re-Launched in 2007, Abarth is today synonymous with spirited performance, sporting emotion, technological innovation and Italian design. The trademark Scorpion emblem stands for cars that are ultra-modern yet true to the brand’s traditional spirit, packed with technology and performance born for the racetrack. Models include the Grande Punto Abarth, the “small yet aggressive” Abarth 500 – the iconic car that relaunched the brand – the Abarth Punto evo and Abarth 500C released in 2010, as well as the limited edition Abarth 695 Tributo Ferrari, the fastest 500 ever built, and the “essesse” conversion kits, designed to provide the maximum in performance and safety. Abarth has made the world of competitive racing more accessible through mono-brand championships for cars such as the Abarth SPS Assetto Corse and the Abarth SPS RST, designed for rally racing, providing an entire world dedicated to true racing enthusiasts!

Fiat Professional

Supporting customers also means designing and building the right vehicles to help them achieve their professional ambitions. Fiat Professional is the Fiat Group Automobiles brand dedicated to commercial vehicles, created to partner with businesses, both large and small, with a range of vehicles perfectly adapted to their working needs. The Ducato, which in 2011 celebrates 30 years of success, Scudo, Doblo Cargo (“Van of the Year 2011”), Fiorino, Strada and the full range of vans are mainstays of the Fiat Professional range which over the years has been there to support customers as they grow their businesses. Fiat Professional also offers the most extensive range of Natural Power vehicles, furthering its commitment to ecological performance and sustainable mobility.

350
racing victories worldwide
in the brand’s history

10,000
drivers have raced Abarth cars
in over 60+ years

5
times winner of “Van of the Year”
4 times in the last 4 years

2.2
million Ducatos produced in the model’s 30-year history

società per azioni
Entering its eighth decade of legendary heritage, the Jeep® brand continues to deliver an open invitation to live life to the fullest by offering a full line of vehicles that provide owners with a sense of safety and security to handle any adventure with confidence. Since 1941, when the first Jeep vehicle was born, the brand has continued to produce unique, versatile and capable vehicles. The Jeep brand delivers customers an experience that no other automotive brand can possibly offer. From the iconic Jeep Wrangler – capable of tackling the world’s most rugged terrain, to the Grand Cherokee – the most awarded SUV ever, and even to the Jeep Grand Cherokee SRT8 – with its unique blend of legendary capability, utility and head-turning performance, the Jeep brand continues to deliver vehicles that provide a “Go Anywhere, Do Anything” way of life. 
Dodge

For nearly 100 years, Dodge has defined passionate and innovative vehicles that stand apart in performance and in style. Building upon its rich heritage of muscle cars, racing technology and ingenious engineering, Dodge offers a full-line of cars, crossovers, minivans and SUVs built for top performance – from power off the line and handling in the corners, to high-quality vehicles that deliver unmatched versatility and excellent fuel efficiency. Only Dodge offers such innovative functionality combined with class-leading performance, exceptional value and distinctive design. With the all-new Dodge Charger paired with the ZF eight-speed transmission that achieves a class-leading 31 miles per gallon on the highway, the new Durango and the significantly revamped Grand Caravan – inventor of the minivan – Journey, Avenger and iconic Challenger, Dodge now has one of the youngest dealer showrooms in the United States with more new product coming.

Chrysler

The spirit of hard work. Earning your place without forgetting where you’re from. That’s what the Chrysler Brand and its vehicles are all about. Vehicles like the iconic, most awarded new vehicle ever, the Chrysler 300. Thanks to the quietest interior, best-in-class 292 V-6 horsepower, best-in-class passenger seat comfort and rear seat volume, no matter how short or long your journey. Then there’s the Chrysler 200 sedan, that has inspired the nameplate’s, and the brand’s, identity. “Imported from Detroit” means the quality of an import combined with the pride of buying American. Beautiful shapes, unprecedented attention to detail, with performance that delivers 283 horsepower and 29 miles per gallon in the V-6 configuration.

Finally, from the city that gave the world its first minivan, we took the best minivan in the industry – and number one seller in the US in 2010 – and made it better. Chrysler Town & Country has been entirely revised – not only the exterior styling, not only the brand new SUV-like interior, but now with amazing driving dynamics and unmatched safety technologies.

nearly 100 Years of History

the all-new ZF 8-speed in the Dodge Charger delivering a best-in-class 31 mpg
With a work-hard, play-hard attitude, the Ram Truck brand offers the boldest and the most powerful and capable range of pickup trucks on the planet. The brand added to its award-winning lineup with the introduction of the all-new 2010 Ram 2500 and 3500 Heavy Duty trucks, which received the Motor Trend “Truck of the Year” award. These heavy-duty trucks provide customers with first-time features and innovations together with new standards in strength, utility and driveability which build on Ram’s leadership in the heavy-duty pickup segment.

The Ram Truck brand is further enhancing its commercial vehicle presence with the introduction of a “new crew” of commercial-grade work trucks: the new 2011 Ram 3500, 4500 and 5500 Chassis Cabs. Featuring an all-new crew cab, the new 2011 Ram Chassis Cabs are built on a proven frame and chassis, and engineered for maximum uptime, optimum performance and enhanced commercial capabilities.

Mopar® is Chrysler Group LLC’s service, parts and customer-care brand. It distributes approximately 280,000 parts and accessories in more than 90 countries and is the source for all original-equipment parts for Chrysler, Jeep®, Dodge and Ram Trucks vehicles. Mopar® parts are unique because they are engineered with the same teams that create factory-authorized vehicle specifications for Chrysler, Jeep®, Dodge and Ram vehicles – a direct connection that no other aftermarket parts company can provide. The Mopar® brand made its mark in the 1960s: the era of the muscle car. The Chrysler Corporation built race-ready Dodge and Plymouth “package cars” equipped with special high-performance parts. Mopar® carried a line of “special parts” for super-stock drag racers and developed Mopar® Performance Parts, its racing parts division, for customers looking to enhance speed and handling for both road and racing use.

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Maserati’s cars are unique for their allure, elegance and state-of-the-art technology. Cars such as the Quattroporte, a sedan of unmistakable style which represents the ideal balance between luxury and sportiness, or the GranTurismo, the first 2-door, 4-seater modern coupé which combines power and elegance, a futuristic design with surprising practicality. Or the GranCabrio, the brand’s first ever 4-seater cabriolet.

Maserati’s excellence is often the result of experience gained on the racetrack. In fact, it has a long racing tradition which continues today with the MC12, winner of 14 international titles since its debut at the FIA GT Championship in 2004, and the new GranTurismo MC Trofeo, for which a mono-brand championship was established in 2010.
The company’s history officially began in 1947 when the first model, the 125 S, emerged from the gate of no. 4 Via Abetone Inferiore in Maranello. This historic two-seater went on to win the Rome Grand Prix in 1947, followed shortly thereafter by the release of the GT roadster version. The company has traveled a long way since then, but its mission has remained unaltered: to make unique sports cars that represent the finest in Italian auto design and craftsmanship, both on the track and on the road. The essence of excellence and sportiness, Ferrari needs no presentation. Its calling card is the numerous Formula One titles it has won: a total of 16 constructors’ championships and 15 drivers’ championships. And of course, the impressive lineup of legendary GT models: cars that are unique for their design, technology and luxurious styling and that represent the best in Italian the world over.
Components & Production Systems
Fiat Powertrain specializes in the research, development, production and sale of engines and transmissions and it is one of the largest players in its field globally. Fiat Powertrain develops, produces and sells engines ranging in output from 60 to 235 hp and transmissions with torque from 143 to 400 nm for application on passenger cars and light commercial vehicles. The sector’s R&D capabilities and know-how in engineering and production processes ensure excellence in innovation and development.

Magneti Marelli is an international leader in the design and production of state-of-the-art automotive systems and components: from lighting to engine control systems, from suspension to electronic systems, from exhaust systems to components for the aftermarket and motorsport. Through a process of continuous innovation, Magneti Marelli seeks to leverage its know-how and the Group’s expertise in the field of electronics to develop intelligent systems and solutions that contribute to the evolution of safe and environmentally-sustainable mobility, as well as enhancing the passenger experience. The company has been a major contributor to the enormous technological advances achieved in the automotive sector in recent years.
Comau

This company makes “the machines that make machines”: body welding and assembly robots, and machining and assembly for mechanical systems. Customers are delivered a turnkey solution that includes design, production, installation, production startup and follow-up maintenance. With 40 years of experience in industrial automation, Comau is a leader in the search for innovative technologies to continuously improve processes. Constant investment in R&D has enabled the company to position itself internationally as a full-service provider of engineering solutions to the automotive industry, as well as the aerospace, petrochemical, steel and foundry industries. Through its ecomau solutions, the company supports customers in the application of energy-saving production technologies through both upgrades to existing plant and equipment and provision of new plant and equipment.

Teksid

Today, Teksid is the world’s largest producer of gray and nodular iron castings and it places significant emphasis on production quality to meet the specific and increasingly demanding needs of the automotive industry globally. Teksid produces engine blocks, cylinder heads, engine components, and parts for transmissions, gearboxes and suspensions. In addition, Teksid’s Aluminum is a world leader in production technologies for aluminum cylinder heads and engine components. Teksid’s competitive advantages include: 80 years of experience; a high level of automation; continuous upgrading of technology focused on improving quality standards; and close integration with the product development of its customers, which include the major global producers of cars, trucks, tractors and diesel engines.
Since the beginning Fiat has had a strong propensity toward technological innovation for its products and production processes. Even today, Fiat believes that innovation which is sustainable and puts people, society and the environment first is fundamental to strengthening its position. The Group has numerous laboratories and research centers around the world, equipped with the most modern technologies, where every day teams of technicians and engineers study, design and experiment to develop solutions that anticipate the needs of customers and transform creative ideas into innovative products and services that contribute to making mobility ever more sustainable.

Fiat has a rich history of technologies transformed into innovations that anticipated the demands of the market by reducing emissions (from the Fire to Common rail engines, from the MultiJet and tetraFuel system to the natural power range, and the start&stop system), by ensuring maximum safety for daily driving and maximum safety rating scores (from vehicle stability and dynamic control systems, to the extensive use of high resistance steel), and by enabling the vehicle to communicate with the driver and...
the world outside (from the Blue&Me system with integrated Bluetooth, handsfree and voice recognition, to integrated navigation systems and eco:Drive which aids drivers in driving in a more ecological manner). Today, Fiat continues to pursue a sustainable path of industrial development with research activities focused on:

• Vehicles: safety systems, energy efficiency, emissions reduction, perceived quality, and solutions and services based on wireless communication

• Production Processes: workplace safety and ergonomics, logistics, integration of new materials and technologies, quality and energy efficiency

• Methodologies: virtual analysis and solutions to improve quality and reduce product development times.

All of this translates into the development of better, safer, more comfortable and eco-friendly vehicles that will be accessible to everybody in the near future.
CENTRO RICERCHE FIAT

CRF in numbers
33 years of activity
949 employees
400 products, production processes and methodologies under development
760 inventions protected by more than 3,200 patents
600 projects approved and financed since 1989

Technology areas
Powertrain research and technology
Advanced technology for mobility and safety
Advanced vehicles, materials and processes

Collaborazioni con:
160 universities and public research entities
1,200 industrial partners
the environment is embodied in the sustainability plan in which - through actions, results and targets - Fiat provides a transparent communication of its commitments to stakeholders. The plan focuses on certain priority areas such as the reduction of the environmental impact of products and manufacturing processes, enhancement of people and safeguarding of health and safety, improvement of customer experience, promotion of sustainability issues among suppliers and support to local communities. Fiat's values and commitment have been recognized at the international level, as demonstrated by several top sustainability rating agencies ranking the Group among leaders.

A COMMITMENT TO RESPONSIBILITY

We firmly believe that success should also be judged by how it has been achieved. That’s why continuous integration of the economic, social and environmental dimensions are for Fiat an unavoidable commitment. Fiat believes, in fact, that lasting value creation is built on the capacity to respond to the needs and expectations of stakeholders. Accordingly the satisfaction of customers and shareholders, the sense of belonging of collaborators, respect for the environment, profitable relationships with partners, and interaction with local communities which is positive and mutually beneficial are the basis for the Group’s sustainable growth. The desire to contribute to a development which is in harmony with people and
SUSTAINABILITY: 2010 FACTS AND FIGURES

For the fourth year running, Fiat is leader for the lowest average CO₂ emissions in Europe at 123.1 g/km

Fiat S.p.A. confirmed in Dow Jones Sustainability World and Dow Jones Sustainability Europe Indexes for the third consecutive year

Fiat S.p.A. recognized among sustainability leaders by major rating agencies and international organizations

Sustainability management system aligned with ISO 26000 guidelines on social responsibility

Twinline is leader in Europe for the lowest CO₂ emissions for a gasoline engine at 92 g/km

TwinAir is leader in Europe for the lowest CO₂ emissions for a gasoline engine at 92 g/km

103 plants ISO 14001 certified

€1.3 billion spent on Research and Development (+11% vs 2009)

Fiat S.p.A. has entered the Global 500 Carbon Disclosure Leadership Index (CDLI) and Carbon Performance Leadership Index (CPLI)

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Fiat is leader in sales of natural gas vehicles with 80% share of the European market

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€25.6 million committed by the Group to local communities*

Alfa Giulietta received Euro NCAP 5 Stars for safety, joining Fiat 500, Grande Punto, Bravo, Croma, Lancia Delta, Alfa MiTo and 159

90% of the value of direct materials purchased by Fiat Group Automobiles comes from ISO 14001 certified supplier sites

-11% over 2009 in CO₂ emissions per vehicle produced at Fiat Group Automobiles plants worldwide

-8% over 2009 in water consumption per vehicle produced at Fiat Group Automobiles plants worldwide

15% of energy consumed by the Group is from renewable sources (11% in 2009)

-8% over 2009 in water consumption per vehicle produced at Fiat Group Automobiles plants worldwide

15% of energy consumed by the Group is from renewable sources (11% in 2009)

84 plants OHSAS 18001 certified

€64.5 million spent on employee training (+32% vs 2009)*

84 plants OHSAS 18001 certified

+7% over 2009 in women employed by the Group

+7% over 2009 in women employed by the Group

-90% of the value of direct materials purchased by Fiat Group Automobiles plants worldwide

15% of energy consumed by the Group is from renewable sources (11% in 2009)

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Fiat Group around the world
From the very beginning, Fiat’s international dimension has been significant and today the Group boasts an extensive presence worldwide.

The Group carries out industrial and financial services activities through companies located in approximately 40 countries and has commercial relationships with customers in around 140 countries.

### WORKING TOGETHER

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<th>ITALY</th>
<th>EUROPE</th>
<th>NORTH AMERICA</th>
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INTERNATIONAL AGREEMENTS

ITALY AND FRANCE
Fiat Group Automobiles (FGA) and PSA Peugeot Citroën Group
- Two JVs (50%) for the production of the following vehicle families:
  - High-end MPVs for Fiat and Lancia (until the fourth quarter of 2010), and for Peugeot and Citroën
  - Compact commercial cars for Fiat, Peugeot and Citroën (light commercial vehicles for Fiat, Peugeot, and Citroën)
- Exclusive distribution through dealer network of Tata Motors

INDIA
Fiat Group Automobiles, Fiat Powertrain and Tata Motors
- JV (50%) for the production of B- and C- segment cars, engines and transmissions
- Exclusive distribution through dealer network of Tata Motors

EUROPE
Fiat Group Automobiles (FGA) and CRedit Agricole
- JV (50%) for the financial services activities of FGA, Chrysler, Jaguar and Land Rover in Europe

CHINA
Fiat Group Automobiles, Fiat Powertrain and Guangzhou Automobile Group Co Ltd (Gac Group)
- Framework agreement for the establishment of a JV (50%) the production of engines and passenger cars for the Chinese market
- Magneti Marelli and SAC
  Agreement for the establishment of a JV (35%) the production of hydraulic components for the Automated Manual Transmission (AMT) of Magneti Marelli

JAPAN
Fiat Powertrain and Suzuki Motor Corporation
- Licensing agreement for the production of Multijet diesel engines

INDIA
Fiat Group Automobiles, Fiat Powertrain and Tata Motors
- JV (50%) for the production of B- and C- segment cars, engines and transmissions
- Exclusive distribution through dealer network of Tata Motors
- Magneti Marelli, Suzuki and Maruti Suzuki
  - JV (51%) for the production of electronic control units for diesel engines

UNITED STATES
Fiat Group and Chrysler Group
- Global strategic alliance in the automotive sector

TURKEY
Fiat Group Automobiles (FGA) and Koç Group
- Listed JV (37.86% FGA and 37.86% Koç Group) for the development and production of passenger cars and light commercial vehicles, including a compact commercial van and a passenger car for Fiat, Peugeot and Citroën
- Fiat Group Automobiles and Opel
  Agreement with Opel to supply vehicles based on the Fiat Doblò platform. These vehicles will be manufactured at the Tofas plant in Bursa

POLAND
Fiat Group Automobiles and Ford
- Collaboration for the development and production of A-segment cars (Fiat 500 and Ford Ka)

SERBIA
Fiat Group Automobiles (FGA) and the Serbian Government
- JV (66.7% FGA and 33.3% Serbian government) for the production of FGA passenger cars at the plant in Kragujevac

CHINA
Fiat Group Automobiles, Fiat Powertrain and Guangzhou Automobile Group Co Ltd (Gac Group)
- Framework agreement for the establishment of a JV (50%) for the production of engines and passenger cars for the Chinese market

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Fiat Group and Chrysler Group
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A history of excellence
and that is not all. Excellence in production: an ambitious program is currently underway at all Group plants worldwide to implement World Class Manufacturing and achieve significant improvements in environmental performance in line with the targets set in the Sustainability Plan.

Excellence in research: the laboratories in each business area are equipped with the most advanced technologies to create and produce safer and cleaner mobility, the mobility of tomorrow.

Excellence in our business conduct: relationships with customers, employees, suppliers and investors are conducted according to the values and principles embodied in the Group’s Code of Conduct, which testifies to the commitment of all the men and women at Fiat to a model of conduct based on honesty, respect, trustworthiness and collaboration.

On 11 July 1899, the Fabbrica Italiana Automobili Torino was founded and immediately became known as Fiat. Since then, it has lived more than a century of history and experience: models, styles, designs that touched several eras and made entire generations dream. From the Topolino to the Balilla, from the 500 to Ferrari, the Group’s history is filled with successes, awards and recognition all tied together by a common thread: the search for excellence in all its facets.

Excellence in numbers: about 97 million passenger cars and light commercial vehicles produced since it was founded. Excellence in competition: 12 times “Car of the Year” in the highly competitive auto sector, 15 times winner of the Formula 1 Drivers’ Championship and 18 times winner of the Constructors’ Championship. Also, the greatest ever number of victories for any automaker in the World Rally Championship with the Lancia Delta winning 11 times.

And that is not all. Excellence in production: an ambitious program is currently underway at all Group plants worldwide to implement World Class Manufacturing and achieve significant improvements in environmental performance in line with the targets set in the Sustainability Plan.

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AT THE ROOT OF OUR FUTURE
Being part of Fiat means working in a dynamic setting where innovation and an open and multicultural mentality are embraced. It means working in a professional environment where all employees have ample opportunity to achieve excellence. Today the men and women of Fiat look ahead to the future with optimism, enthusiasm and passion. They stand ready to face new challenges and ensure Fiat achieves solid, sustainable growth around the world.

Fiat is an international group with a daily mission: delivering what it promises, starting with a commitment to the professional development of its employees. Wherever the Group is present, it devotes time and energy to developing the capabilities and aspirations of individuals. In fact, Fiat believes it is important to leave plenty of room for individual initiative and enterprise, in order to allow every individual’s talent and creativity to emerge. It also provides training and professional development programs to enable everyone to carry out their role to the very best.
Fiat Group believes that new media should not only be monitored but also actively used as an official platform of the Group and its brands to provide users timely and accurate information. Through an active presence on social networks, the Group offers useful and up-to-date corporate information as an integrated part of its overall communication strategy.

SOCIAL NETWORKS

- www.delicious.com/fiatgroup
- friendfeed.com/fiatgroup
- digg.com/Fiatgroup
- www.linkedin.com/company/fiat-spa
- www.facebook.com/FiatS.p.A.
- www.reddit.com/user/Fiatgroup
- www.flickr.com/photos/fiatgroup
- twitter.com/fiatspa
FIAT
SOCIETÀ PER AZIONI