



FIAT CHRYSLER AUTOMOBILES

*In January, FCA sales in Europe were up 15.2% year-over-year, once again outperforming the industry average of 10.1%. Group market share increased to 7.0% from 6.6% one year ago. January sales were up 31.4% for Alfa Romeo, 17.3% for Fiat and 2.5% for Lancia. The Fiat Panda and Fiat 500 continued their leadership in the European A segment with a combined 31.6% share. The Fiat 500L was the best selling vehicle in its segment with a share of nearly 22%. The Fiat 500X and Jeep Renegade were once again among the leaders in their segment with a combined 12.1% share. The Fiat Tipo, already one of the most popular vehicles in Italy, continues to gain momentum in Europe.*

**FCA** started the year with another strong monthly sales performance in Europe (EU28+EFTA). Group sales were up 15.2% (+10.1% for the industry) to approximately 83,800 vehicles. Market share was 40 basis points higher at 7.0%.

FCA posted increases in nearly all major European markets, with sales up 12.7% in Italy (industry +10.1%), 22.7% in Germany (industry +10.5%), 19.0% in France (industry +10.6%) and 32.2% in Spain (industry +10.6%).

**Fiat** brand posted a 17.3% increase in European sales in January, with 63,500 vehicles sold. Market share was 40 basis points higher at 5.3%.

The brand posted increases of 14.5% in Italy, 25.0% in Germany, 24.1% in France, 41.6% in Spain, 31.4% in Switzerland, 20.1% in Austria, 22.3% in Belgium, 19.9% in the Netherlands and 107.5% in Poland.

Fiat remained leader in the European A segment with the Panda and 500 holding a combined 31.6% share. The Panda was overall leader with approximately 17,900 units sold (+4.8% year-over-year) followed by the 500 with approximately 15,700 units sold (+14.6%). The 500L was leader in the Small MPV segment with a nearly 22.0% share. The 500X continued as one of the best selling models in the Small SUV segment, ranking first in Italy with a 14.7% share, and among the top 5 in Spain, Belgium and Austria. The Fiat Tipo continued to gain momentum, ranking second in its segment in Italy and posting sales increases across Europe.

**Lancia/Chrysler** posted January sales of nearly 5,900 vehicles (+2.5% year-over-year). Share was in line with the prior year at 0.5%.

Sales of the Lancia Ypsilon were up 2.8% year-over-year in Europe and 4.0% in Italy, where it is leader in the B segment.

**Alfa Romeo** posted another strong month with a significant contribution from the Giulia. In fact, sales were up 31.4% year-over-year, with a total of 6,000 vehicles sold, and market share was 10 basis points higher at 0.5%.

Sales were up 27.2% in Italy, 48.4% in Germany, 2.4% in France and 58.6% in Spain.

**Jeep** brand sales in Europe totaled 7,400 vehicles and market share was 0.6%. Sales in France were up 1.5%.

The Jeep Renegade, consistently one of the top ten in its segment, made another solid contribution with sales up 0.8% year-over-year.



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PRESS RELEASE

For **Maserati**, the Group's luxury brand, European sales in January totaled 995 vehicles.

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