



FIAT CHRYSLER AUTOMOBILES

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PRESS RELEASE

FCA launches placement of 15,948,275 common shares of CNH Industrial N.V. representing 1.17% of CNHI's common shares

Fiat Chrysler Automobiles N.V. (NYSE: FCAU / MTA: FCA) ("**FCA**") announced today the launch of a placement of 15,948,275 common shares of CNH Industrial N.V. ("**CNHI**"), representing 1.17% of CNHI's common shares (the "**Placement**"). The Placement will be made to certain institutional investors by way of an accelerated bookbuilding process.

Bookbuilding will commence immediately, though the right to close the books at any time is reserved. Final terms of the Placement will be promptly communicated to the market.

Société Générale Corporate & Investment Banking has been appointed by FCA to act as Sole Bookrunner of the Placement.

London, 16 March 2017

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In connection with the offering of the shares of CNH Industrial N.V. (the "Shares"), the Bookrunner and any of its affiliates acting as an investor for their own account may take up as a proprietary position any Shares and in that capacity may retain, purchase or sell for their own account such Shares. In addition the Bookrunner or its affiliates may enter into financing arrangements and swaps with investors in connection with which the Bookrunner (or its affiliates) may from time to time acquire, hold or dispose of Shares. The Bookrunner does not intend to disclose the extent of any such investment or transactions otherwise than in accordance with any legal or regulatory obligation to do so.

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