



FIAT CHRYSLER AUTOMOBILES

*FCA performed better than the European industry average once again in April. Industry sales were down 6.8% year-over-year, reflecting the number of public holidays falling during the month, while FCA posted a decrease of just 0.5% year-over-year. Group market share was up 50 basis points to 7.3%, making FCA fourth overall in the European sales rankings. The Alfa Romeo brand posted a particularly strong month with April sales up 52.2%, driven by the Giulia and Stelvio (already segment leader in Italy). The Fiat Panda and Fiat 500 continued to dominate the A segment with a combined 29.4% share. The Fiat 500L led its segment – with a 28.5% share – and the Fiat 500X and Jeep Renegade also ranked among the best-selling models in their respective segments. With another strong monthly performance, the Fiat Tipo also continued to climb the rankings in its segment.*

In April, passenger car sales in Europe (EU28+EFTA) totaled just over 1,230,000 units, representing a 6.8% year-over-year decline.

**FCA** performed better than the European industry average for another consecutive month and ranked fourth overall with a total of 89,300 vehicles sold (substantially in line with the prior year). This was despite fewer selling days with several public holidays falling during the month. Group market share was up 50 basis points at 7.3%.

For the four months year-to-date, FCA sales totaled 392,400 vehicles, an increase of 10.8% compared with a European average of 4.5%. Group market share for the period was up 50 basis points year-over-year at 7.2%.

In April, FCA ran counter to the trend in Germany (+26.8% versus an industry average of -8.0%) and France (+5.0% versus an industry average of -6.0%), and outperformed in Spain (+6.1% versus an industry average of +1.2%).

**Fiat** posted European sales of 67,000 vehicles for the month, with market share 20 basis points higher at 5.4%.

Year-to-date, brand sales were up 10.4% to 296,800 vehicles. Market share for the period was 30 basis points higher at 5.4%.

Sales were up 3.9% in France, 8.0% in Spain and 24.5% in Germany.

The Panda and 500 continued as the two best-selling vehicles in the A segment with a combined share of nearly 30.0%. Year-to-date, sales of the Panda were up 1.0% to 74,600 units, while sales of the 500 were up 2.6% to nearly 70,200 units.

The Fiat Tipo posted another strong month, ranking as C-segment leader in Italy and among the best-sellers in Europe. Also performing well were the 500X (among the top 5 in its segment) and the 500L (continuing as leader in its segment with a 28.5% share).

**Lancia/Chrysler** posted April sales of more than 5,900 vehicles with share unchanged at 0.5%. For the year-to-date, brand sales were up 1.8% to nearly 27,500 units with share at 0.5%.

The ever-popular Ypsilon remained first in its segment in Italy with year-to-date sales up 2.0%.

**Alfa Romeo** posted an exceptional monthly performance with sales up 52.2% year-over-year to nearly 7,400 vehicles. Market share was 20 basis points higher at 0.6%.

Year-to-date, sales were up 38.7% to nearly 28,900 vehicles, with market share increasing to 0.5% (+10 basis points).



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Sales were up 46.6% in Italy (+35.7% for the year-to-date), 162.7% in Germany (+94.5% year-to-date) and 55.4% in France (+22.4% year-to-date).

Driving this result were the Alfa Romeo Giulia and Stelvio. The Giulia is already among the D-segment leaders in Italy, with a 12.4% share, and climbing the rankings in other markets. The Stelvio is segment leader in Italy (11.8% share) with solid growth in markets across Europe.

**Jeep** posted April sales of more than 8,200 vehicles, and share was stable at 0.7%.

Year-to-date, brand sales totaled 35,400 vehicles (in line with 2016) and share was 0.6%.

April sales were particularly strong in Germany (+18.1%) and Spain (+10.1%).

The Renegade continued as one of the leaders in its segment with a 6.2% share in April. For the year-to-date, sales were up 7.8%.

For **Maserati**, the Group's luxury brand, European sales totaled 754 vehicles in April and 3,840 for the year-to-date.

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