



PRESS

The future of the Modena plant: Maserati meets with public authorities and unions

Modena, 11 February 2019 – Today, at its offices in Via Ciro Menotti, Modena, Harald J. Wester, CEO of Maserati S.p.A., met with Palma Costi, Emilia-Romagna Regional Government Councillor for Productive Activities, and the Mayor of Modena, Gian Carlo Muzzarelli. Meetings were also held with union representatives during the afternoon.

The meetings re-affirmed the strategic mission of the plant, as already highlighted in FCA's Industrial Plan presented in 2018 and currently under revision. It will be dedicated to the manufacturing of special high performance, high technology sports cars, in line with the tradition and values of the Brand, which has been present in Modena since 1939.

This will exploit the know-how and experience of the team involved in the production of Maserati cars, which requires special capabilities and a very particular fabrication cycle: a wholesome synergy of craftsmanship and innovation, unscrupulous attention to detail and the applications of the highest quality standards, resulting in the manufacturing of unique, exclusive products which represent the very best of the "Made in Italy" brand worldwide.

The plan is to upgrade and renew the current production lines starting this Autumn.

The first pre-series production cars of a totally new model, a characteristically Maserati sports car, will roll off these lines starting in the first half of next year.

The CEO has thus confirmed the key role of the Via Ciro Menotti plant in Maserati's 2018 - 2022 industrial planning; he has assured continuing production and the plan which foresees the renewal and upgrading of the production lines in preparation for the arrival of new models.

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