



Maserati:
only a few hours to go until the “MMXX: Time to be Audacious” event

Modena, 8 September 2020. For Maserati, this is the moment focused towards the future with new cars, innovations and revolutionary projects.

There are now only a few hours left before the “MMXX: Time to be Audacious” event that will turn the spotlight on Maserati on the global stage of mobility.

On Wednesday 9th September, it will be possible to watch the event at the Modena Circuit via a live stream on the brand’s website (houseof.maserati.com) in five different languages: English, Italian, Spanish, Korean and Japanese.

The connection will be live from 20:35 CEST on 9 September.

The New Maserati Era will begin and the new Maserati MC20 super sports car will be unveiled as a world premiere, the first model in this chapter of the brand’s history.

The super sports car, 100% developed and engineered by Maserati, will be built at the historic plant on Viale Ciro Menotti, which has been completely modernised with new production and painting lines, and with the innovative Engine Lab. The Maserati MC20 will also bring the Trident Brand back to the world of racing.

Maserati S.p.A.

Maserati produces a complete range of unique cars with an amazing personality, immediately recognisable anywhere. With their style, technology and innately exclusive character, they delight the most discerning, demanding tastes and have always been an automotive industry benchmark. Ambassadors of this heritage are the Quattroporte flagship, the Ghibli sports sedan, and the Levante, Maserati’s very first SUV. A complete range, with petrol and diesel engines, rear and all-wheel drive, the finest materials and outstanding engineering. A tradition of successful cars, each of them redefining what makes an Italian sports car in terms of design, performance, comfort, elegance and safety.

For further information:

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