

FCA DELIVERS ECO FLEET TO EXPO MILANO 2015

At a ceremony held today at Arco della Pace in Milan, Fiat Chrysler Automobiles delivered a fleet of vehicles to Expo Milano 2015. An example of sustainable mobility, the fleet of fuel efficient, low emissions vehicles will be used by Expo staff and as courtesy cars for the numerous official delegations visiting the event from around the world.

Present at the ceremony were Alfredo Altavilla (COO for FCA's EMEA Region), Giuliano Pisapia (Mayor of Milan), Giuseppe Sala (CEO, Expo 2015) and Fabrizio Sala (Regional Councilor for Expo 2015).

The fleet contains a total of 105 vehicles. Thirty-five vehicles were already in use by Expo staff, including ten Fiat 500L Living, four Fiat 500L Trekking and twenty-one natural gas Fiat 500L Natural Power. The additional 70 vehicles delivered today included: fifty Fiat 500L Natural Power (which can also be fueled with biomethane) for use by delegations from exhibiting countries; ten electric Fiat 500e for use on the exhibition grounds; six Jeep Grand Cherokees; two Lancia Voyagers and two Maserati Quattroporte for official use.

FCA and CNH Industrial – both Official Global Partners of Expo Milano 2015 – support the themes and objectives of the Expo, an international showcase of Italian culture and excellence in all areas. As significant investors in three areas of major importance for the Italian economy – automobiles, agriculture and transport – both Groups fully support the ideals of Expo Milano 2015.

In addition to the vehicle fleet, in the run-up to the Expo FCA also launched a comprehensive communication program, including use of the Expo Milano 2015 logo in all advertising campaigns by Group brands in Europe.

The Expo's main theme of "Feeding the Planet, Energy for Life" is particularly relevant for CNH Industrial, one of the world's leading producers of agricultural equipment. New Holland Agriculture (a CNH Industrial brand) will host the public at its 'Sustainable Farm Pavilion', an experience center designed and built using the highest standards in eco-compatibility. Here visitors will learn more about the role of agricultural mechanization in the food supply chain through a series of interactive tools, augmented reality, video installations and product displays. In addition, other CNH Industrial brands, including Iveco, Iveco Bus and FPT Industrial, will provide Expo 2015 with buses and other transport.

Milan, 24 March 2015