

FOR FIAT CHRYSLER AUTOMOBILES N.V. SHAREHOLDERS

BROKER DELIVERY INSTRUCTION FORM – THIS FORM SHOULD ONLY BE COMPLETED BY THE PARTICIPANTS. ANY FORMS COMPLETED BY THE BENEFICIAL HOLDER WILL BE REJECTED

YOUR INSTRUCTIONS MUST BE INPUT TO DTC'S CA WEB BROWSER NO LATER THAN 12:00PM EASTERN DAYLIGHT TIME ON THURSDAY, MAY 12TH.

THIS FORM MUST BE RECEIVED BY THE AGENT NO LATER THAN 12:00PM EASTERN DAYLIGHT TIME ON THURSDAY, MAY 12TH. THIS FORM CAN ONLY BE SENT VIA FACSIMILE TRANSMISSION OR BY MAIL.

BY FACSIMILE TRANSMISSION: 617-360-6810; CONFIRMATION OF FACSIMILE TRANSMISSION: 781-575-2332.

**BY MAIL:
COMPUTERSHARE
ATTN: CORPORATE ACTIONS
250 ROYALL STREET, SUITE V
CANTON, MA 02021**

***DENOTES REQUIRED FIELDS - Any required fields not completed will cause your form to be rejected**

*DTC Participant Firm Name: _____

*DTC Participant Number: _____

*DTC Participant Contact E-Mail Address:

Beneficial Shareholder Name: _____

Beneficial Shareholder Address: _____

*Number of Fiat Chrysler Automobiles N.V. shares held as of the Record Date: _____ (A)

Number of RCS MediaGroup S.p.A. Shares to be Delivered:(A x 0,067746 rounded down) _____

*[] WE CONFIRM THAT WE ENTERED A VALID SHARE DELIVERY ELECTION IN DTC'S CORPORATE ACTION WEB BROWSER INSTRUCTION TAB ON _____.

*PLEASE ATTACH A COPY OF A SCREEN SHOT DEMONSTRATING YOUR ELECTION.

Italian Custodian Information:

*Name of MonteTitoli Participant:

_____ BIC Code _____

*Name of Custodian if different from the MonteTitoli Participant:

_____ BIC Code _____

*MonteTitoli Participant Contact E-Mail Address: _____

Shareholder Account Number with MonteTitoli Participant/Custodian: _____

PLEASE ENSURE YOU EXECUTE THE FOLLOWING SIGNATURE PAGE IN ORDER TO MAKE A VALID STOCK ELECTION.

We (on behalf of our client) request delivery of RCS MediaGroup S.p.A. Shares in accordance with the directions provided above. By electing to receive RCS MediaGroup S.p.A. Shares, we, the undersigned, understand that we (on behalf of our client) are waiving a cash payment of the proceeds of the sale of RCS MediaGroup S.p.A. Shares that will be received by holders that do not make this election to receive RCS MediaGroup S.p.A. Shares.

*Signed By: _____

Name of Signer: _____

Email of Signer: _____

Telephone No. of Signer: _____

*MEDALLION SIGNATURE GUARANTEE

PLEASE SEND THIS INSTRUCTION FROM BY MAIL (REGISTERED MAIL, RETURN RECEIPT SUGGESTED) OR BY FACSIMILE TRANSMISSION IN SUFFICIENT TIME SO THAT THE DOCUMENTS ARE RECEIVED NO LATER THAN THURSDAY, MAY 12TH AT 12:00PM EASTERN DAYLIGHT TIME. ANY STOCK ELECTIONS RECEIVED AFTER THURSDAY, MAY 12TH AT 12:00PM EASTERN DAYLIGHT TIME WILL BE REJECTED AND NOT ACCEPTED.

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